**Mapping the Magazine 4 (MtM4) Conference, December 12 – 14 2016**

**Department of Media and Communications**

**University of Sydney**

**Call for papers**

‘Mapping the Magazine’ is a series of conferences established by Tim Holmes of the Cardiff University School of Journalism, Media and Cultural Studies (JOMEC). Three conferences have run so far - in 2011, 2007 and 2005.

The fourth Mapping the Magazine conference will be held at the University of Sydney, Department of Media and Communications, from December 12 – 14, 2016.

As in the past, the conference aims to create an intimate meeting of magazine scholars from many disciplines (Media and Communications, Journalism, Gender and Cultural Studies, Sociology, Linguistics, English, Visual Communications…) who are interested in exploring the current state of magazine research and possibly developing collaborative research projects.

The conference is open to all scholars working in the broad field of magazine research. Contributors could, however, consider the following topics:

\*the place of print in the ecology of magazine publishing

\*the concept of ‘magazine media’

\*business models and distribution

\* ‘wrappering’ (using Snapchat/Facebook Instant Articles/Medium etc. to wrap around original material)

\*temporality and magazines

\*alternative magazines

\*the future of magazine publishing

\*the ‘field’ of magazine studies

\*magazine journalism

\*magazine education

\*gender in magazines – and beyond gender

Abstracts of 400 words for 20-minute papers are due by **May 27**.

Please email to the conference organisers at: meco.MtM4conference@sydney.edu.au

Successful applicants will be contacted within a month after this date.

As in the past, papers will be delivered sequentially over the three days, not concurrently in separate streams. Conference delegates are asked to commit to attending all papers.

There will be no registration fees.

The organisers are planning to edit a special issue of a journal based on selected papers from the conference.

The dates of the MtM4 conference immediately precede the 2016 Crossroads in Cultural Studies Conference being held at the University of Sydney, December 14 – 17. Delegates could consider coming to Sydney for a week of gorgeous summer weather and presenting papers at both conferences.

A website will be developed in the coming weeks. Any enquiries should be directed to Megan Le Masurier:

[meco.MtM4conference@sydney.edu.au](mailto:meco.MtM4conference@sydney.edu.au)

or

megan.lemasurier@sydney.edu.au

Organising committee:

Megan Le Masurier (University of Sydney)

Fiona Giles (University of Sydney)

Rebecca Johinke (University of Sydney)

Tim Holmes (Cardiff University)