

# Publishing Creative Writing Studies

We are pleased to announce that we are founding a publishing programme dedicated to Creative Writing Studies.

## Why?

Creative Writing has come of age as a discipline – and continues to grow. Academic publishing needs to keep pace with this development. Though there is already some good publishing in the discipline, coverage is far from comprehensive. Creative Writing Studies has sometimes been treated by publishers as a sub-section of subjects such as English or Literary Studies. It now requires its own dedicated list.

## What?

The list will comprise three types of books: (a) scholarly works; (b) professional books on teaching; and (c) some student guides. All our books will be rigorously peer-reviewed. We will use a range of formats – ebooks (including PDF, e-Pub, and Mobipocket) and print (hardback and soft-).

## Who, whom?

*Who:* Authors for the list will be Creative Writing Studies scholars and lecturers in higher education.

*Whom:* The list will be aimed at the various stakeholders – researchers, lecturers, tutors, and students – in Creative Writing in higher education. Our ambition is to become the publisher for the Creative Writing Studies community.

## Whence?

The Professional and Higher Partnership has extensive experience of academic publishing. We provide editorial or publishing services to publishers such as Sage, Learning Matters, and the Society for Research into Higher Education. The directors are Karen and Anthony Haynes. Karen is an experienced academic editor; her publications include *What Do Researchers Do?* (CRAC). Anthony is Visiting Professor at Hiroshima University. His books include *Writing Successful Textbooks* (A&C Black) and *Writing Successful Academic Books* (CUP, forthcoming – 2010).

## When?

The first titles will be commissioned in 2009–10 for publication in 2010–11 onwards.

*If you are involved with Creative Writing Studies in higher education, do please contact us with any suggestions, comments, or questions you may have.*



[www.professionalandhigher.com](http://www.professionalandhigher.com)

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## Publication process

This document outlines the typical processes and procedures we use in the course of publishing a book. They are designed to ensure that from, your point of view as an author, the process proves unsurprising and collaborative – and that there is a strong focus on quality throughout.

Typically, our publication process involves five stages as follows:

1. First comes the **project plan**. Initially, the author writes a book proposal. This will be reviewed by P&H staff and then (if deemed sufficiently promising!) sent to a peer reviewer.
2. If the outcome of the our review is positive, we will move on to the **content specification** stage. We'll ask the author to provide more detail about the proposed contents and then decide whether we can offer the author a contract.

If we do, we will work together with the author to produce a clear specification of the book. The aim here is to ensure that everyone's agreed about what we're trying to achieve – what the book will contain, what we appeal to the reader, and so on. We'll supplement a sepcification with an outline of who is expecting to do what, by when.

Often in publishing many points are left implicit and this can cause confusion, or even disagreement, later on. Our aim, therefore, is to ensure that the book and publication process are discussed thoroughly and explicitly.

3. Once a book has been contracted, the focus shifts to **implementation**. Typically we'll ask the author first to produce various types of sample material (text, figures, notes, and references) for peer review.

The main task then is for the author to write the text and supply the figures. We'll contribute to this process through:

- a. editing – not merely copy-editing, but also developmental editing);
- b. obtaining a peer review.

The aim is to ensure both that we fulfil (or, where necessary, revise) the content specification and that the author does not feel either isolated or unsupported during the creative process.

4. During the **production** stage, the book will be typeset, proofread and indexed – and then published.
5. Finally, we will ask the author to contribute to a **review** of the book itself and of the process. We will also, where appropriate, begin planning the next edition.

# Our advisors

We seek, and receive, a good deal of advice from the Creative Writing Studies community concerning the development of the list. In addition, we have two more formal methods of gaining advice: (1) at various points of the publishing process we commission peer reviews (for details, please see our document on Publishing Workflow); (2) we also benefit from the expertise of our editorial board.

In total the editorial board will consist of a dozen experts, with expertise covering a range of genres, approaches (teaching, learning, and researching), types of institution, and territories.

Appointments to date are as follows:

Prof Philip Gross (University of Glamorgan):  
<http://people.glam.ac.uk/view/420/>

Prof Graeme Harper (Bangor University) : [www.graemeharper.com](http://www.graemeharper.com)

Dr Nigel McLoughlin (University of Gloucestershire):  
<http://resources.glos.ac.uk/faculties/ehs/humanities/staff/mcloughlin.cfm>

Dr Katy Price (Anglia Ruskin University):  
[www.anglia.ac.uk/ruskin/en/home/faculties/alss/deps/english\\_media/staff/price.html](http://www.anglia.ac.uk/ruskin/en/home/faculties/alss/deps/english_media/staff/price.html)

Prof Susan Sellers (University of St Andrews): [www.st-andrews.ac.uk/english/people/academicstaff/sellers/](http://www.st-andrews.ac.uk/english/people/academicstaff/sellers/)

Dr Stephanie Vanderslice (University of Central Arkansas):  
[www.stephanievanderslice.com](http://www.stephanievanderslice.com)

# Books on Creative writing

Needless to say, we intend our own publications on Creative Writing to be the best. However, we do think that other publishers have published some good books on the subject. Here are ten of our favourite books on/for creative writing in academia produced by other publishers. We have chosen them to cover a range of markets (scholars, lecturers, and students).

Julia Bell, *Creative Writing Coursebook* (Pan, 2001)

Steven Earnshaw, *Handbook of Creative Writing Handbook* (Edinburgh UP, 2007)

Christopher Hilliard, *To Exercise Our Talents: Democratization of Writing* (Harvard UP, 2006)

Tom Kealey, *Creative Writing MFA Handbook* (Continuum, 2009)

Steve May, *Doing Creative Writing* (Routledge, 2007)

Tim Mayers, *Renwriting Craft: Composition, Creative Writing, and the Future of English Studies* (University of Pittsburgh Press, 2007)

Moira Monteith & Robert Miles (eds), *Teaching Creative Writing: Theory and Practice* (Open UP, 1992)

David G. Myers, *The Elephants Teach: Creative Writing Since 1880* (University of Chicago Press, 2006)

Rebecca O'Rourke, *Creative Writing: Education, Culture and Community* (NIACE, 2005)

Hazel Smith, *The Writing Experiment: Strategies for Innovative Creative Writing* (Allen & Unwin, 2005)

# Creative Writing Studies links

## Organisations and networks

Organisation / network	Website
Arts & Humanities Research Council (AHRC)	<a href="http://www.ahrc.ac.uk">www.ahrc.ac.uk</a>
Association for Creative Writing and English (Department of English, Manchester Metropolitan University)	<a href="http://www.hlss.mmu.ac.uk">www.hlss.mmu.ac.uk</a>
Association of Writers and Writing Programs (AWP)	<a href="http://awpwriter.org">http://awpwriter.org</a>
Australian Association of Writing Programs (AAWP)	<a href="http://www.aawp.org.au">www.aawp.org.au</a>
Creative Writing discussion group on JISCmail	<a href="http://www.jiscmail.ac.uk">www.jiscmail.ac.uk</a>
The English Association	<a href="http://www.le.ac.uk/engassoc">www.le.ac.uk/engassoc</a>
English Subject Centre (Higher Education Academy)	<a href="http://www.english.heacademy.ac.uk">www.english.heacademy.ac.uk</a>
International Centre for Creative Writing Research (ICCWR)	<a href="http://www.axst13.dsl.pipex.com/ICCWR/">www.axst13.dsl.pipex.com/ICCWR/</a>
Media, Communication and Cultural Studies Association	<a href="http://www.meccsa.org.uk">www.meccsa.org.uk</a>
National Association of Writers in Education (NAWE)	<a href="http://www.nawe.co.uk">www.nawe.co.uk</a>

## Course databases

Source	Website
Find A Masters	<a href="http://www.findamasters.com">www.findamasters.com</a>
Postgraduate Search	<a href="http://www.postgraduatesearch.com">www.postgraduatesearch.com</a>
Prospects	<a href="http://www.prospects.ac.uk">www.prospects.ac.uk</a>
UCAS	<a href="http://wwwucas.ac.uk">wwwucas.ac.uk</a>

## Journals

Title	Website
Creative Writing: Teaching Theory and Pedagogy	<a href="http://www.cwteaching.com">www.cwteaching.com</a>
New Writing: The International Journal for the Practice and Theory of Creative Writing	<a href="http://www.informaworld.com">www.informaworld.com</a>
Text: Journal of Writing and Writing Courses	<a href="http://www.textjournal.com.au">www.textjournal.com.au</a>

## Publishers of academic books on creative writing

Allen & Unwin	<a href="http://www.allenandunwin.com">www.allenandunwin.com</a>
Continuum	<a href="http://www.continuumbooks.com">www.continuumbooks.com</a>
Multilingual Matters	<a href="http://www.multilingual-matters.com">www.multilingual-matters.com</a>
Palgrave	<a href="http://www.palgrave.com">www.palgrave.com</a>
The Professional and Higher Partnership	<a href="http://www.professionalandhigher.com">www.professionalandhigher.com</a>
Routledge	<a href="http://www.routledge.com">www.routledge.com</a>

## Other sources of information / links

Source	Website
British Council: Creative writing links	<a href="http://www.britishcouncil.org/arts-literature-links-creative-writing.htm">www.britishcouncil.org/arts-literature-links-creative-writing.htm</a>
Literaturetraining	<a href="http://www.literaturetraining.com">www.literaturetraining.com</a>